

**DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
KURUKSHETRA UNIVERSITY
KURUKSHETRA
(ACADEMIC DEPARTMENT)**

Department Profile

The department of Journalism & Mass Communication came into existence in 1995. The thrust area of the department will be print, Radio and T.V Journalism besides development journalism, sports journalism, science journalism and business journalism. Class room teaching is assisted by practical knowlegde and by bring our regular newspaper, lab -journal, teleboard, new bulletien, radio and T.V commericals

Chairperson : Prof. B.K. Kuthiala

Contact Information : Department of Journalism and Mass Communication,
Kurukshetra University, Kurukshetra
Phone No. 01744-238310

Faculty Information

	Joining Date	Specialization	Qualifications	Contact information
Chairperson	28.02.06	Media Research	M.Sc/M.A., FTII	09416044576
Professor				
Reader				
Lecturer	13.10.95	Communication Theory, Media Research	M.J.M.C.	01744-238410- 2428(O)

Courses offered

Type of Course(Postgraduate & others)	System of Exam.
1. M.Phil. in Journalism and Mass Communication	Annual
2. M.A. Mass Communication	Annual
3. M.Sc. Mass Communication	Annual

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| 4. B.Tech. Printing, Graphics and Packaging | Annual |
| 5. B.A. Mass Communication | Annual |
| 6. P.G. Diploma in Graphics and Animation | Modular |

Profile of different courses offered

Degree Type	Course Duration	No of sanctioned seats	Scheme of Exam. (Annual/Semester)
M. Phil.	One year	25	Annual
M.A.	Two years	20+5	Annual
M.Sc.	Two Years	30	Annual
B.Tech. Printing, Graphics and Packaging	Four years	30	Annual
P.G. Diploma in Graphics and Animation	One year	25	Moduler
B.A.(Mass Comm.)	Three years	25	Annual

Details of different Courses

Course Name	:	M.Phil. Journalism and Mass Communication
Course Type	:	M.Phil
Exam. Scheme	:	Annual
Duration	:	One Year

Semester-wise/Year-wise details

Paper Code	Paper Name	Paper Type	Max Marks	Internal Marks	Practical Marks	Internal Assessment
<u>M.Phil</u>						
Paper-I	Communication Studies	Theory	150	30		120
Paper-II	Research Methodology-Communication	Theory	150	30		120

	Research					
Paper-III	Research Dissertation	Practical	200			

Course Name : **M.A. Mass Communication**

Course Type : Post Graduate

Exam. Scheme : Annual

Duration : Two years

Paper Code	Paper Name	Paper Type	Max Marks	Internal Marks	Practical Marks	Internal Assessment
Previous						
Paper-I	Process and Practice of communication	Theory	100	80		20
Paper-II	Print Media	Theory	100	60	20	20
Paper-III	Electronic Media	Theory	100	60	20	20
Paper-IV	Reporting	Theory	100	60	20	20
Paper-V	Advertising	Theory	100	60	20	20
Final						
Paper-VI	Editing	Theory	100	60	20	20
Paper-VII	Media Research	Theory	100	80	-	20
Paper-VIII	Development Communication	Theory	100	80		20
Paper-IX	Public	Theory	100	60	20	20

	Relations					
Paper-X	Media Production	Theory	100	60	20	20

Course Name : **M.Sc. Mass Communication**

Course Type : Post Graduate

Exam. Scheme : Annual

Duration : Two years

Paper Code	Paper Name	Paper Type	Max Marks	Internal Marks	Practical Marks	Internal Assessment
Paper-I	Science of Human Communication	Theory	100	80	-	20
Paper-II	Communication Theory	Theory	100	50	30	20
Paper-III	Mass Communication	Theory	100	80	-	20
Paper-IV	Writing for Media	Theory	100	50	30	20
Paper-V	Media Production	Theory	100	50	30	20
Paper-VI	Current Affair	Theory	100	80	-	20

Course Name : **P.G. Diploma in Graphics and Animation**

Course Type : Post Graduate Diploma

Exam. Scheme : Modular

Duration : One year

Module-I		Theory &	100+100			
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		Practical				
Module-II		Theory & Practical	100+100			
Module-III		Theory & Practical	100+100			

Course Name : **B. Tech. Printing, Graphics and Packaging**

Course Type : Under Graduate

Exam. Scheme : Annual

Duration : Four years

Paper Code	Paper Name	Paper Type	Max Marks	Internal Marks	Practical Marks	Internal Assessment
Paper-101	Printing Process	Theory	100	75		25
Paper-102	Science of Communication	Theory	100	75		25
Paper-103	Graphics	Theory	100	75		25
Paper-104	Applied Physics	Theory	100	75		25
Paper-105	Applied Chemistry	Theory	100	75		25
Paper-106	Applied Mathematics	Theory	100	75		25
Paper-107	Fundamental of Computer	Theory	100	75		25
Paper-111	Printing Process Lab.	Practical	75	50		25

Paper-112	Graphics Lab	Practical	75	50		25
Paper-113	Applied Physics Lab	Practical	75	50		25
Paper-114	Applied Chemistry Lab	Practical	75	50		25
Paper-115	Fundamental of Computer	Practical	75	50		25
Paper-116	Engineering Drawing Lab	Practical	125	100		25

Course Name : **B.A. Mass Communication**

Course Type : Under Graduate

Exam. Scheme : Annual

Duration : Three years

Paper Code	Paper Name	Paper Type	Max Marks	Internal Marks	Practical Marks	Internal Assessment
Paper-I	Introduction to Mass Communication	Theory	100	100		
Paper-II	Print Media Skills Reporting and Editing	Theory	100	100		
Paper-III	Development of Mass Media	Theory	100	100		
Paper-IV	Writing for Mass Media	Theory	100	100		
Paper-V	Computer Application for Mass Media	Theory	100	100		
Paper-V		Practical	100	50		50
B.A.-II Mass	Introduction to					

Comm. Paper-I	Audio-Visual Media	Theory	100	100		
Paper-II	Audio-Visual and New Media Skills Reporting & Editing	Theory	100	100		
Paper-III	Advertising	Theory	100	100		
Paper-IV	Public Relations	Theory	100	100		
Paper-V	Indian Constitution, Politics and Economy	Theory	100	100		
Paper-VI		Practical	100	50		50

Facilities

Library : Department Library with around 300 books as well as books also available in main library.

Teaching Labs : Computer Lab

Other Facilities : Computers, Scanner, DLP Projector, Television, Laptop, VCR, DVD player, Video Cam, Still Camera, Journals, Newspapers & Magazines, Overhead Projector, etc.

Placement Cell

Placement information for the year 2005-06

Students got jobs in print media and teaching institutes.

Information on Seminar and Conferences

Seminar/conferences organized by the Department (2006-07)

1. A seminar 'Dialogue' on Prince Episode was organized by the department with the collaboration of Haryana Sahitya Academy.

2. A three days workshop on **Personality Development** was organized by the department and the Sh. Subhash C. Sood told the important tips about this subject.
3. A seminar on Responsibilities and accountability of Media on Nov. 16, 2006 press day was organized by the department

Information on Research Activities (Projects)

Nil

Information on Achievement

Nil

Chairman